



- PUBLIC OPINION
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Smoke Free Nova Scotia
Multi-Unit Dwellings Study

July 31, 2008

Final Report





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1.0 Executive Summary

1.1 Background, Purpose, and Methodology

This survey was commissioned by Smoke-Free Nova Scotia, made possible through funding contributions from the Canadian Cancer Society - Nova Scotia Division, Cancer Care Nova Scotia, The Lung Association of Nova Scotia and Nova Scotia Health Promotion and Protection.

This study is designed to assess the experiences and attitudes of multi-unit dwellers in Nova Scotia with respect to tobacco odour in their living spaces, as well as their preferences for smoking rules in multi-unit dwellings. More specifically:

- To what degree do multi-unit dwellers experience tobacco odours in their living spaces?
- When this happens, how much does it bother them? How much does it *concern* them?
- What are their preferences for smoking rules in multi-unit buildings?

The questionnaire was designed by Thinkwell Research with the assistance of Smoke-Free Nova Scotia (SFNS) and its partners. (The questionnaire can be seen in Section 5.0). A large portion of the questionnaire is based on surveys conducted in other parts of the country.

This survey was conducted by telephone among a random sample of 401 adult Nova Scotians (18 years of age and older) who are either currently living in a multi-unit dwelling or who have resided in a multi-unit dwelling within the past two years. Both current and recent multi-unit residents are treated as a single group in this report and are referred to as “multi-unit dwellers”. These data were weighted by age, region, and gender to ensure the final sample was representative of this population.

The interviews were conducted between May 14 and May 20, 2008 by Vision Research, Inc. from their call centre facility in Charlottetown, PEI.

1.2 Key Findings

- 1) **Nearly three in ten multi-unit dwellers who do not smoke inside (non-smokers + those who smoke outside) say tobacco smoke odour enters their living space at least every couple of weeks.** This odour most often comes in through an open door or window, or through the hallway.
- 2) **More than three-quarters of multi-unit dwellers that experience odours are bothered by them.** More than one-half are also *concerned* about these odours.
- 3) **Those who are concerned believe that the tobacco smoke entering their living space poses a danger to their health.** Almost all (96%) of those who are concerned about tobacco odours believe that the smoke entering their living space is a health hazard.
- 4) **More than three-fifths (62%) of multi-unit dwellers would support a smoking ban in their building.** Smokers (26%), especially those who smoke inside (8%), are much less likely to support such a policy.
- 5) **More than a third (35%) of multi-unit dwellers would prefer a building that does not allow smoking anywhere.** Nearly another three-in-ten (29%) would prefer a building that does not allow smoking in the units themselves, but where smoking is permitted on balconies and patios.
- 6) **If choosing between a smoking and a non-smoking building that are alike in every other respect, nearly three quarters are at least somewhat likely to choose the non-smoking building.** Almost two-fifths of smokers would also make this choice.
- 7) **About one-quarter (26%) of multi-unit dwellers smoke.** Approximately 16% of multi-unit dwellers smoke inside the home. Only 10% of those with children under the age of 18 smoke inside.

2.0 Detailed Findings

2.1 Setting the context

Most (84%) of our sample consists of Nova Scotians who are currently living in a multi-unit building. The remaining 16% have lived in a multi-unit building within the past two years. Those who are not current multi-unit dwellers were instructed to respond to the survey questions based on their experiences in their last multi-unit dwelling. As we noted in Section 1.1, both current and recent multi-unit residents are treated as a single group in this report and are referred to as “multi-unit dwellers”.

Multi-unit dwellers in Nova Scotia are most highly **concentrated in the HRM**, which has more than two-thirds (67%) of this population. Table 1 below shows the breakdown of multi-unit dwellers by six key regions within the province.

Table 1 - Distribution of multi-unit dwellers among regions

Region	% of MUD
HRM	67%
Northeast	10%
Industrial Cape Breton Valley	8%
South Shore	5%
Strait	2%

Multi-unit dwellers have a **median age of 41**. Slightly more than one-half (54%) are female.

Nearly three quarters (72%) of multi-unit dwellers in Nova Scotia live in an apartment within a **multi-story apartment building**, as can be seen in Table 2 below. Those between the ages of 35 and 54 are more likely than other age groups to live in a duplex (10%), and those with a university degree are more likely than average to live in a condominium (12%).

Table 2 - Distribution of multi-unit dwelling types

Type of dwelling	% of MUD
Apartment within a multi-story apartment building	72%
Condominium	7%
Apartment or basement suite within a house	6%
Row house or townhouse	4%
Duplex	4%

Triplex	2%
Community housing	2%
Co-operative housing	1%
Other	2%

Nearly four in ten (37%) multi-unit dwellers report household incomes of less than \$30,000 before taxes. Another one in five (22%) report household incomes of between \$30,000 and \$49,999, and four in ten (40%) report household incomes of \$50,000 or more. One-quarter either refused to answer the question (20%) or were unable to provide a response (5%). The complete list of responses is displayed in Table 3.

Table 3 - Household income

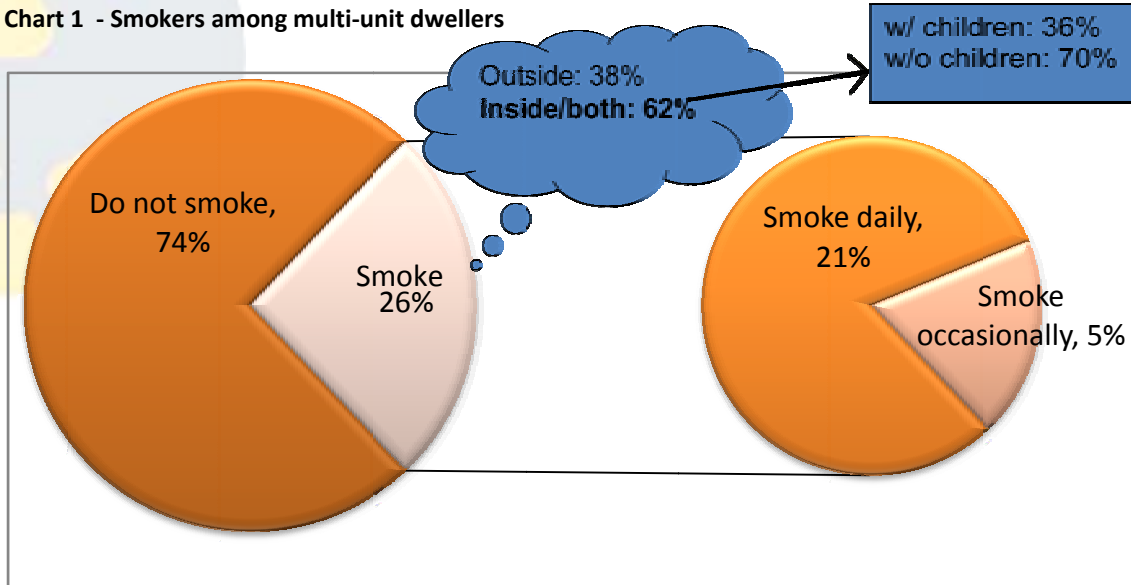
Reported household income	% of MUD
Under \$30,000	37%
\$30,000-\$39,999	15%
\$40,000 to \$49,999	7%
\$50,000 to \$59,999	12%
\$60,000 to \$69,999	6%
\$70,000 to \$79,999	9%
\$80,000 to \$89,999	4%
\$90,000 to \$99,999	3%
\$100,000 or over	6%
Don't know	5%
Refused	20%

More than **one-quarter (26%) of multi-unit dwellers say they smoke *at least occasionally***. More than one-fifth (21%) say they smoke daily, as seen in Chart 1 below.

Older multi-unit dwellers (ages 55 and up), those with a household income of \$50,000 or more, and university graduates are the most likely to be non-smokers (81%, 79%, and 83% respectively).

Among smokers, a quarter (25%) say they smoke inside the home, while almost two-fifths (38%) say they smoke outside. The remaining 37% say they smoke equally inside and outside. This means that **approximately 16% of all multi-unit dwellers are smoking inside their home**.

Chart 1 - Smokers among multi-unit dwellers



One of the best predictors of whether or not someone smokes *inside* is the absence of children under the age of 18 in the household: **Smokers with children under the age of 18 are much less likely to smoke *inside* the home (36%)** than those who do not have children under 18 (70%).

2.2 Extent of the problem

Among non-smokers and those who only smoke on their balconies or patios, **nearly three in ten (29%) say that tobacco smoke odour enters their living space at least every couple of weeks.** This includes a significant proportion (24% of this group) who report that this happens on a weekly basis (see Table 4).

Table 4 - During the past 12 months, how often did tobacco smoke odour enter your living space?

Frequency	% of non smokers/outside smokers
Daily	13%
A few times per week	5%
Once a week	6%
Once every couple of weeks	6%
Less often	7%
Never	63%

29% (Total for 'Once every couple of weeks' and 'Less often')

Most commonly, multi-unit dwellers that experience tobacco smoke odours at least every couple of weeks say it comes into their living space through an open window or

door (36%) or from the hallway (33%). Table 5 outlines all the perceived sources of these odours.

Table 5 - Source of tobacco smoke odours entering living space (among non-smokers and those who smoke outside)

An open window or door, such as from a neighbour's patio or balcony	36%
From the hallway	33%
Visitors smoking	11%
Through shared ventilation	10%
Comes in on people's clothes	7%
Spouse/roommate smokes	6%
Through cracks and gaps around sinks, drains, countertops, windows, doors, floors	5%
Through bathroom or kitchen fans	4%
Through electrical outlets, cable or phone jacks or ceiling fixtures	2%
Other	3%
I don't know how it got in	6%

Of those who say that tobacco smoke odours enter their living space at least every couple of weeks, nearly four in five (78%) are bothered by this to some extent. One-third (33%) say it bothers them *somewhat*, and another third (35%) say it bothers them *quite a bit*. Another one-in-ten (10%) say it bothers them so much that *they have considered moving*.

Table 6 – Degree to which people exposed to odours are bothered by them (n=99)

So much that I considered moving	10%	78%
Quite a bit	35%	
Somewhat	33%	
Not at all	22%	

Separately from being *bothered* by the tobacco smoke odour, over one-half (55%) say they have been *concerned* about these odours entering their living space. The nuance between *bothered* and *concerned* reflects the difference between annoyance and a fear of consequences.

To further assess public attitudes about tobacco smoke odours in multi-unit dwellings, those who are *concerned* about these odours entering their living space were asked to

indicate whether a series of statements about the issue reflected their feelings or not. These statements are:

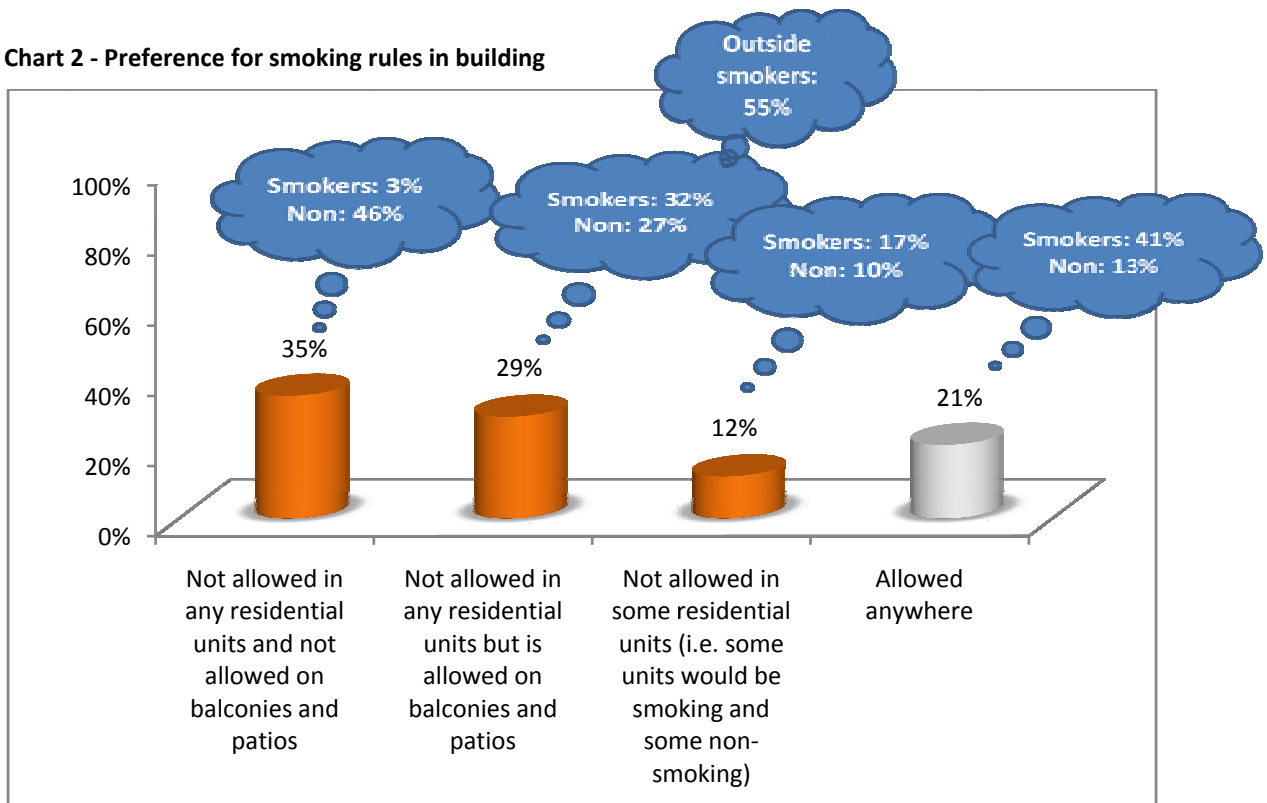
- *The tobacco smoke odour entering my living space is a health hazard* (96% say this reflects their feelings)
- *The tobacco smoke odour entering my living space is a nuisance* (91% say this reflects their feelings)
- *The tobacco smoke odour entering my living space is an infringement upon my life and privacy* (68% say this reflects their feelings)
- *Tobacco smoke odour doesn't worry me* (only 10% say this reflects their feelings)

2.3 Preferences for Smoking Rules

If given a choice, only one-fifth (21%) of multi-unit dwellers would choose to live in a building where smoking is allowed anywhere. **More than one-third (35%) would choose the other extreme where smoking is not allowed in any units**, or on balconies or patios. Nearly three-in-ten (29%) would prefer a building where smoking is not allowed in the units, but is allowed on balconies and patios. Only 12% prefer a hybrid approach where some units are smoking and some are not.

As Chart 2 shows, these preferences differ greatly between smokers and non-smokers. For example, two-fifths (41%) of smokers would prefer a building where they can smoke anywhere, compared to only one-in-eight (13%) of non-smokers. Conversely, non-smokers (46%) are much more likely to prefer a completely non-smoking building than smokers (3%).

Chart 2 - Preference for smoking rules in building

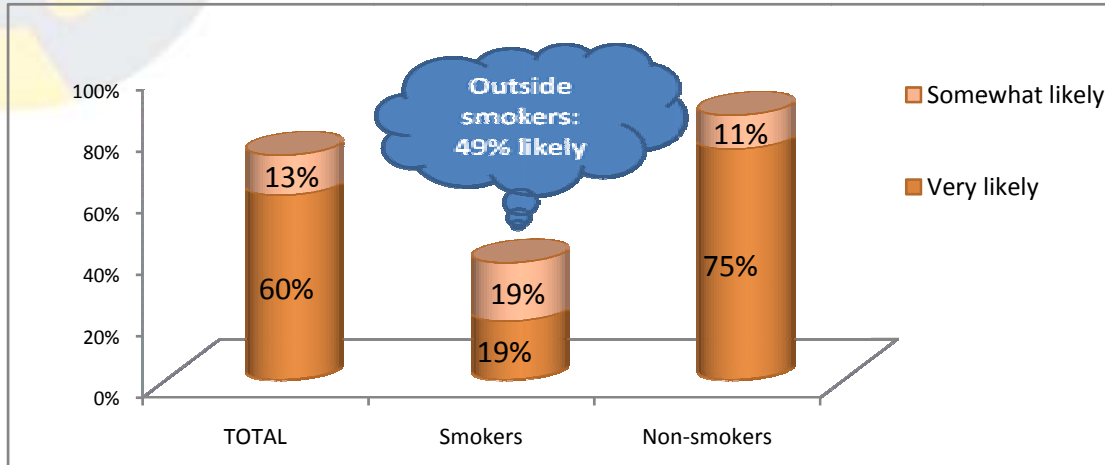


Among those who smoke outside, a majority (55%) would prefer a building where there is no smoking in the units, but where smoking on balconies and patios is permitted.

If two buildings were the same in every way (including rent) except that one did not allow smoking anywhere, **nearly three-quarters of multi-unit dwellers say they would be either somewhat (13%) or very (60%) likely to choose the non-smoking building**

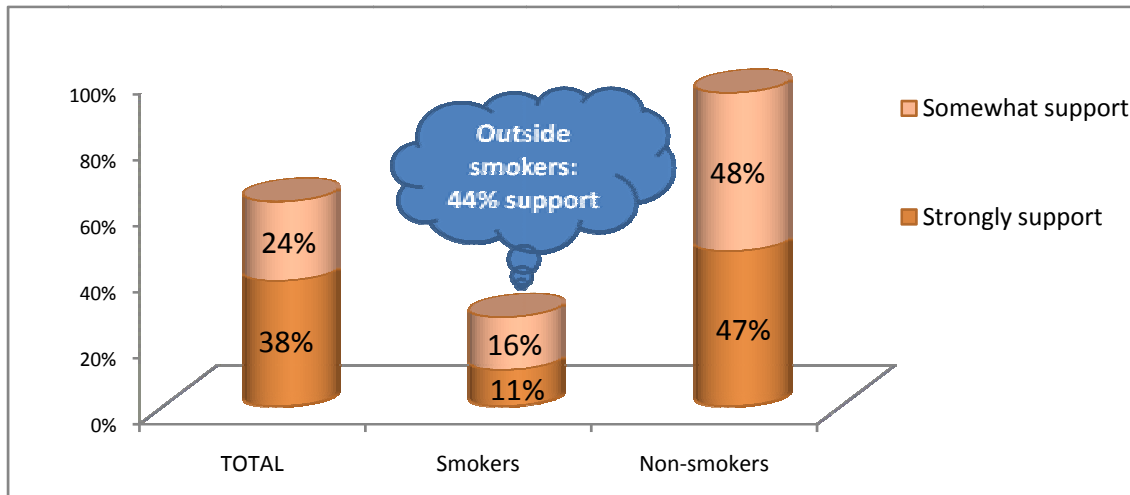
over the other. Among non-smokers, 75% say they would be very likely to choose the non-smoking building.

Chart 3 - Likelihood of choosing a building that does not allow smoking anywhere



In total, nearly two-fifths (37%) of smokers say they would be very or somewhat likely to choose the non-smoking building¹. Among this group, however, there are differences in opinion: only one-quarter (24%) of those who smoke *inside* are likely to choose the non-smoking building, compared to 49% of those who smoke *outside*.

Chart 4 - Support for smoking ban in current multi-unit dwelling



When considering their current building (or their most recent, if they do not currently live in a multi-unit dwelling), **more than three-fifths of multi-unit dwellers would**

¹ The percentages in the chart may not equal the percentages cited in the text due to the rounding of the individual response categories.

either strongly (38%) or somewhat (28%) support a smoking ban. Three in ten would be somewhat (11%) or strongly (20%) opposed. Another 6% are unsure, and 1% indicated that they already live in a smoke free building. However, support for a ban drops to 26% among smokers and only 8% among those who smoke inside.²

Among those who are *currently living in a multi-unit dwelling*, six in ten (61%) support a ban, and just over one-third (35%) are opposed.

² Ibid.

3.0 About Thinkwell Research

Thinkwell Research is a Halifax, Nova Scotia based market and public opinion research firm.

Thinkwell has conducted a large number of research projects for clients in a wide range of sectors including government, post secondary education, personal finance, telecommunications, energy, retail, natural resources, agriculture, personal fitness, and information technology. In the process, Thinkwell has conducted customer and employee satisfaction surveys, market feasibility studies, public policy and political surveys, literature reviews (secondary research) and brand positioning research.

Thinkwell Research is proud to be the Atlantic Canadian member of the **Nanos Research Group**. Nanos Research (formerly SES) is one of North America's premier marketing and public opinion research firms. The Nanos Research Group is a national team of like-minded research professionals and organizations bound by a common commitment to quality research and services as well as superior research outcomes.

Thinkwell's membership in this group allows our clients to access a network of marketing research companies throughout Canada. In addition, Thinkwell has access to a broad network of research professionals who can serve in a consulting capacity on projects conducted by Thinkwell in Atlantic Canadian markets.

Thinkwell has successfully completed the Market Research Intelligence Association (MRIA) **Gold Seal** certification. MRIA's Gold Seal Certification involves a monitored self-assessment process – working with an independent, third party Reviewer – based on the certification process of the former Canadian Association of Market Research Organizations. Gold Seal Certification is one of MRIA's primary mechanisms for developing and delivering world-class professional standards and ensuring member compliance.

4.0 Methodology

4.1 Survey design

The questionnaire was designed by Thinkwell Research in consultation with Smoke Free Nova Scotia and its partners.

4.2 Sample Design and Selection

The sample was provided by Sampling Modeling Research Technologies Inc. in Markham, ON, who have been providing sample to the market research industry for over 30 years. SMR's "Instant Sampler" product draws sample numbers from a compiled database of all listed numbers along with injected RDD (Random Digit Dialing) numbers that are cleaned against listed and injected to represent the proportion of unlisted numbers in each region.

The data was weighted by age, region, and gender to ensure the final sample was representative of the Nova Scotia population of multi-unit dwellers.

4.3 Survey Administration

The survey was conducted by telephone from call centre facilities in Charlottetown, PEI between May 14 and May 20, 2008. All interviewing was conducted by fully-trained (Marketing Research Association Professional Interviewer Training Program) and supervised interviewers. At a minimum, 5% of calls were validated randomly through telephone and visual monitoring with at least 75% of each interview monitored.

4.4 Completion results

The rate of response for the survey was 16.1%. The response rate is calculated as the number of cooperative contacts (861) divided by the total number of eligible numbers attempted (5,338). The final disposition of all telephone numbers called is shown below in accordance with the Marketing Intelligence and Research Association's *Empirical Method of Response Rate Calculation Formula*.

A (1-14)	Total Attempted	8225
1	Not in service	307
2	Fax	227
3	Invalid #/Wrong#	2353
B (4-14)	Total Eligible	5338
4	Busy	59
5	Answering machine	510
6	No answer	1555
7	Language barrier	31
8	Ill/Incapable	47
9	Eligible not available/Callback	369
C (10-14)	Total Asked	2767
10	Household/Company Refusal	127
11	Respondent Refusal	1779
12	Qualified Termination	0
D (13-14)	Co-operative Contact	861
13	Not Qualified	460
14	Completed Interview	401
	REFUSAL RATE	68.88
	(10+11+12) / C	
	RESPONSE RATE	16.13
	D (13-14) / B (4-14)	
	INCIDENCE*	46.57
	$[(14+12) / (13+14+12)]*100$	
	$[(CI+QualTM)/(NQ+CI+QualTM)]*100$	

4.5 Sampling Error

As with any quantitative study, the data reported in this research are subject to **sampling error**, which can be defined as the likely range of difference between the reported results and the results that would have been obtained had we been able to interview *everyone* in the relevant population. Sampling error decreases as the size of the sample increases and as the percentage giving a particular answer moves toward unanimity. At the 95% confidence level, “worst-case” potential sampling error for a sample of 401 (total sample) is ± 4.9 percentage points.

5.0 Questionnaire

Hi. I'm calling from Thinkwell Research. Today we are conducting a survey about a variety of issues facing Nova Scotia. The survey will take about 8 minutes to complete. Would you mind if I asked you some questions? All of your responses will be kept strictly confidential.

- If yes, thank and proceed
- If refuse to participate, thank respondent and terminate the call.
- If willing to participate at another time, arrange call back

Date: _____

Time: _____

Before we begin, are you, or anyone in your household, currently employed by:

A market research, public relations, or advertising firm?

A political party or interest group?

A newspaper, or a radio or television station?

IF YES TO ANY OF THE ABOVE, THANK AND TERMINATE

IF NO, CONTINUE

QA Would you please tell me into which of the following age categories you fall?

(READ)

- | | |
|----------------------|-------------------|
| 0—Under 18 years old | THANK & TERMINATE |
| 1—18 to 24 years old | |
| 2—25 to 34 years old | |
| 3—35 to 44 years old | |
| 4—45 to 54 years old | |
| 5—55 to 64 years old | |
| 6—65 to 74 years old | |
| 7—75 years or older | |
| 9—DNK/refusal | THANK & TERMINATE |

QB Gender **(RECORD)**:

- 1 Male
- 2 Female

QC At any time during the past 2 years have you lived in a rented multi-unit dwelling, such as an apartment building, house, or condominium with two or more living units in the same building?

- 1 Yes
- 2 No—TERMINATE

IF QC="Yes"

QD Do you currently live in a rented multi-unit dwelling?

1 Yes

2 No

IF QC=1 AND QD=2, READ:

For the following questions please respond based on your experiences at the last multi-unit dwelling you lived in.

QE What type of multi-unit dwelling [\[do you/did you\]](#) live in?

USE LANGUAGE APPROPRIATE BASED ON QD**READ LIST**

- 01 Apartment within a multi-story apartment building
- 02 Apartment or basement suite within a house
- 03 Row house or townhouse
- 04 Duplex
- 05 Triplex
- 06 Co-operative housing
- 07 Community housing
- 08 Condominium
- 77 Other
- 99 Refused

Let's begin.

Q1. At the present time, do you smoke cigarettes, cigars, cigarillos, pipes or hookahs daily, occasionally, or not at all?

- 1 Daily
- 2 Occasionally
- 3 Not at all
- 9 Refused—**TERMINATE**

IF Q1=1,2, ASK Q2. OTHERWISE, SKIP TO Q3.

Q2. Do you most often smoke inside your home, outside, or do you smoke both places about equally.

- 1 Inside home—**SKIP TO Q8**
- 2 Outside
- 3 Both equally—**SKIP TO Q8**
- 9 Refused—**TERMINATE**

Q3 During the past 12 months, how often did tobacco smoke odour enter your living space? Tobacco smoke odour includes odour from cigarettes, cigars, cigarillos, pipes, or hookahs. Would that be ...

READ LIST

- 1 Daily
- 2 A few times a week
- 3 Once a week
- 4 Once every couple of weeks
- 5 Less often—**SKIP TO Q8**
- 6 Never—**SKIP TO Q8**
- volunteered*
- 9 Refused—**SKIP TO Q8**

Q4 What was the most common way that tobacco smoke odour got into your living space from somewhere else in the building?

DO NOT READ

MULTIPLE RESPONSE

- 01 An open window or door, such as from a neighbour's patio or balcony
- 02 From the hallway
- 03 Through electrical outlets, cable or phone jacks or ceiling fixtures
- 04 Through cracks and gaps around sinks, drains, countertops, windows, doors, floors
- 05 Through bathroom or kitchen fans
- 06 Through shared ventilation
- 77 Other (specify)
- 88 I don't know how it got in
- 99 Refused

Q5 When tobacco smoke odour entered your living space, how much did it bother or not bother you?

READ LIST

- 5 So much that I moved
- 4 So much that I considered moving
- 3 Quite a bit, but did not consider moving
- 2 Somewhat
- 1 Not at all
- volunteered*
- 9 Don't know, refused

Q6 When you think about the tobacco smoke odour that entered your living space, is this something that concerned you at all?

- 1 Yes
- 2 No
- volunteered*
- 8 Don't know

IF Q6=1,8

Q7. I am going to read you a list of complaints some people have about tobacco smoke odour entering their living space. For each one, please tell me whether each one reflects your feelings on having it enter your living space.

READ LIST

- a. The tobacco smoke odour entering my living space is a nuisance
 - 1 Yes, reflects my feelings
 - 2 No, does not reflect my feelings
 - 8 Don't know (*volunteered*)
- b. The tobacco smoke odour entering my living space is a health hazard
 - 1 Yes, reflects my feelings
 - 2 No, does not reflect my feelings
 - 8 Don't know (*volunteered*)
- c. The tobacco smoke odour entering my living space is an infringement upon my life and privacy
 - 1 Yes, reflects my feelings
 - 2 No, does not reflect my feelings
 - 8 Don't know (*volunteered*)
- d. Tobacco smoke odour doesn't worry me
 - 1 Yes, reflects my feelings
 - 2 No, does not reflect my feelings
 - 8 Don't know (*volunteered*)

Q8 Would you prefer to live in a building where smoking is:

READ LIST

- 1 Not allowed in any residential units but is allowed on balconies and patios
- 2 Not allowed in any residential units and not allowed on balconies and patios
- 3 Not allowed in some residential units (i.e. some units would be smoking and some non-smoking)
- 4 Allowed anywhere
- 8 Don't know

- Q9 If two multi-unit dwellings were the same in every way - including cost - except that one did not allow smoking anywhere, how likely or unlikely would you be to choose the “no-smoking” building over the building where smoking was permitted? Would you say you would be ...

READ LIST

- 4 Very likely
 - 3 Somewhat likely
 - 2 Not very likely
 - 1 Not at all likely
 - volunteered
 - 7 Would not make a difference
 - 8 Don't know
- Q10 How strongly would you support or oppose a smoking ban for your multi unit dwelling? Would you ...
- 4 Strongly support
 - 3 Somewhat support
 - 2 Somewhat oppose
 - 1 Strongly oppose
 - volunteered
 - 7 My building already has a smoking ban
 - 8 Don't know

DEMOGRAPHICS

Now I'm going to ask you a few questions which will help us to better analyze the results of this survey...

D1. What is the **highest** level of education you have completed? Is it:

READ SCALE

- 1 Less than a high school diploma
- 2 Graduated from high school
- 3 Graduated from community college or technical school
- 4 Graduated from university

VOLUNTEERED

9 Refused

D2. Including yourself, how many people 18 years of age or older live in your household?

Record #: _____

99 Refused

D3. Do you have any children under the age of 18?

1 Yes

2 No

D4. What would you say is the total annual income of your household before taxes? Is it:

READ SCALE

- 01 Under \$30,000
- 02 \$30,000 to \$39,999
- 03 \$40,000 to \$49,999
- 04 \$50,000 to \$59,999
- 05 \$60,000 to \$69,999
- 06 \$70,000 to \$79,999
- 07 \$80,000 to \$89,999
- 08 \$90,000 to \$99,999
- 09 \$100,000 or over

VOLUNTEERED

88 Don't know

99 Refused

This is the end of the survey...thank you for your time and cooperation.

6.0 Tabular Results

Smoke Free Nova Scotia/Lung Association—May 2008

Table REGS Page 1
Region

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HRM (Halifax Regional Municipality)	67% LF	72%	63%	69% F	76% F	56%	58%	87% AG	77% G	53%	71% J	46%	59%	68% I	81% ALM	63%	65%	51%	69%	65%	60%	65%	72%	79% ay	64%
Industrial Cape Breton	8% h	6%	10%	5%	8%	13% d	12% H	3%	9%	9%	8%	16% o	12% o	6%	4%	7%	8%	-	9%	9%	-	12%	8%	6%	8%
Strait	2% o	3%	2%	3%	2%	1%	3%	1%	2%	5%	2%	2%	6% O	1%	*% s	6% s	8% s	-	1%	9%	11%	-	1%	1%	3%
Valley	8% WXOKH	10%	6%	12% e	4%	6%	7% h	1%	5%	24% aK	4%	5%	9%	16% O	3%	7%	6%	10%	8%	-	10%	8%	2%	1%	13% WX
South Shore	5% j	2%	7% B	4%	2%	9% E	7%	-	-	1%	6% J	9%	4%	4%	4%	4%	3%	10%	5%	11%	4%	-	8%	7%	3%
Northeastern Nova Scotia	10%	8%	11%	7%	9%	15% d	13%	9%	7%	9%	10%	22% aNo	10%	5%	8%	13%	9%	29%	8%	7%	16%	15%	10%	5%	10%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table OA Page 2
Would you please tell me into which of the following age categories you fall?

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Under 18 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
18 to 24 years old	18%	23%	14%	42%	-	-	17%	11%	17%	34%	14%	8%	24%	23%	15%	27%	24%	41%	15%	18%	36%	23%	13%	15%	20%
25 to 34 years old	25%	25%	26%	58%	-	-	18%	19%	40%	37%	22%	4%	21%	26%	38%	20%	18%	30%	27%	29%	20%	15%	26%	33%	25%
35 to 44 years old	11%	12%	11%	-	41%	-	9%	17%	14%	19%	9%	6%	6%	18%	14%	12%	14%	4%	11%	3%	13%	17%	13%	12%	11%
45 to 54 years old	16%	16%	16%	-	59%	-	15%	26%	15%	9%	18%	18%	17%	12%	20%	23%	8%	15%	22%	11%	28%	22%	13%	12%	
55 to 64 years old	11%	10%	12%	-	-	39%	12%	10%	9%	1%	14%	15%	14%	6%	11%	8%	9%	4%	12%	13%	7%	7%	14%	10%	10%
65 to 74 years old	7%	5%	9%	-	-	26%	11%	9%	3%	-	10%	14%	9%	5%	6%	5%	4%	9%	8%	5%	2%	7%	4%	4%	10%
75 years or older	10%	8%	12%	-	-	35%	18%	7%	3%	-	13%	35%	9%	6%	4%	8%	9%	3%	11%	10%	12%	2%	8%	12%	12%
(DO NOT READ) Don't know/Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table QB Page 3
Gender

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Male	46% g	100% A	-	51% F	47%	37%	35%	36%	58% aGH	54%	44%	48%	44%	47%	47%	56% S	59% aS	43%	43%	60%	59%	50%	43%	42%	46%
Female	54% qi	-	100% A	49%	53%	63% d	65% al	64% l	42%	46%	56%	52%	56%	53%	53%	44%	41%	57%	57% pQ	40%	41%	50%	57%	58%	54%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table QC Page 4

At any time during the past 2 years have you lived in a rented multi-unit dwelling, such as an apartment building, house, or condominium with two or more living units in the same building?

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table QD Page 5
Do you currently live in a rented multi-unit dwelling?

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	84% JId	80%	86%	73%	88% D	95% ADe	95% AI	94% AI	71%	62%	90% aJ	89%	87%	80%	80%	93% AS	91% aS	100% APQS	80%	97% A	89%	94% a	91% Y	80%	78%
No	16% vPqkGHF T	20%	14%	27% aEF	12% f	5%	5%	6%	29% AGH	38% AK	10%	11%	13%	20%	20%	7%	9%	-	20% PQ	3%	11%	6%	9%	20%	22% W

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table OE Page 6
 What type of multi-unit dwelling do you live in? - READ LIST
 TOTAL SAMPLE

	GENDER			AGE			INCOME			Kids Under 18			EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE			
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Uni v	Yes	Daily	Occ No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Apartment within a multi-story apartment building	72%	77%	68%	72%	71%	72%	71%	78%	66%	70%	72%	93% AMNO	66%	76%	65%	68%	70%	58%	73%	76%	71%	59%	74%	80%	71%
Apartment or basement suite within a house	6%	6%	6%	8%	5%	5%	8%	6%	5%	5%	7%	3%	5%	4%	11%	7%	7%	4%	6%	6%	7%	6%	8%	9%	5%
Row house or townhouse	4% gF	4%	5%	7% f	4%	1%	1%	3%	9%	8%	3%	-	8% o	6%	2%	5%	6%	-	4%	-	5%	7%	3%	2%	6%
Duplex	4% XL	4%	5%	3%	10% dF	2%	5%	2%	5%	11%	2%	*%	5% l	7%	4% l	7%	9%	-	3%	2%	11%	7%	5%	*%	5% X
Triplex	2%	3%	1%	3%	1%	-	1%	-	3%	3%	1%	-	5%	-	1%	2%	3%	-	2%	9%	-	-	3%	-	1%
Co-operative housing	1%	-	2%	1%	-	3%	1%	2%	-	-	1%	1%	3%	-	-	1%	1%	-	1%	5%	-	-	1%	2%	1%
Community housing	2%	*%	3% b	-	2%	4%	5%	1%	-	-	2%	3%	3%	1%	1%	3%	3%	-	2%	3%	4%	1%	2%	-	2%
Condominium	7% uQ	5%	8%	4%	6%	12% D	4%	7%	11%	2%	8% j	-	4%	6%	12% M	3%	1%	13%	8% pQ	-	1%	6%	4%	7%	8%
Other	2%	1%	3%	3%	1%	1%	5% hi	1%	1%	-	2%	-	1%	-	4%	5%	-	25%	1%	-	-	12%	2%	-	*%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q1 Page 7

At the present time, do you smoke cigarettes, cigars, cigarillos, pipes or hookahs daily, occasionally, or not at all?

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Daily	21% WXYO	27% c	16%	20%	28% F	16%	27%	30% I	18%	26%	20%	31% O	27% O	26% o	11%	82% A	100% AP	-	-	91% A	81% A	76% A	2%	6%	13% W
Occasionally	5% I	4%	5%	8%	2%	3%	8%	3%	4%	2%	6%	1%	4%	7%	6% I	18% A	-	100% AP	-	9%	19% a	24% A	2%	1%	2%
Not at all	74%	68%	78%	72%	69%	81% e	65%	67%	79% G	72%	74%	68%	70%	68%	83% al Mn	-	-	-	100% A	-	-	-	95% AY	93% A	84% A
(DO NOT READ) Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Smoke	26% WXYo	32%	22%	28%	31% f	19%	35% I	33%	21%	28%	26%	32% o	30% O	32% o	17%	100% A	100% A	100% A	-	100% A	100% A	100% A	5%	7%	16% W

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q2_tot Page 8

Do you most often smoke inside your home, outside, or do you smoke both places about equally.

TOTAL BASE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inside home	7%	8%	5%	7%	6%	6%	6%	9%	4%	5%	7%	5%	12% O	6%	3%	25% A	28% A	12%	-	100% A	-	-	-	-	-
Outside	10%	13%	8%	13%	9%	7%	14%	8%	10%	18%	8%	13%	15% o	9%	6%	38% A	38% A	39% a	-	-	100% A	-	5%	7%	16% W
Both equally	10% m	11%	9%	9%	16% F	5%	15%	16%	8%	5%	11%	14%	4%	18% M	8%	37% A	35% A	48% A	-	-	-	100% A	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Do not smoke	74%	68%	78%	72%	69%	81% e	65%	67%	79% G	72%	74%	68%	70%	68%	83% al Mn	-	-	-	100% A	-	-	-	95% AY	93% A	84% A
COMBINED Smoke inside	16%	19%	14%	15%	22% F	12%	21%	25% I	12%	10%	18%	19%	16%	24%	11%	62% A	62% A	61% A	-	100% A	-	100% A	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q2 Page 9
Do you most often smoke inside your home, outside, or do you smoke both places about equally.

SMOKE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE			
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	105	59	47	50	34	22	41	24	28	24	81	18	34	31	23	105	86	19	-	26	40	39	4	3	33
UNWEIGHTED TOTAL	91	39	52	29	33	29	34	24	22	16	75	17	31	27	16	91	77	14	-	25	31	35	5	3	23
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inside home	25%	27%	23%	24%	20%	34%	17%	28%	18%	17%	27%	16%	39%	18%	20%	25%	28%	12%	-	100% A	-	-	-	-	-
Outside	38%	40%	35%	45%	28%	37%	41%	24%	45%	64% aK	30%	41%	48%	27%	35%	38%	38%	39%	-	-	100% A	-	100% A	100% A	100% A
Both equally	37% M	33%	42%	30%	52%	29%	43%	48%	36%	18%	43% J	43% m	13%	54% M	45% m	37%	35%	48%	-	-	-	100% A	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COMBINED Smoke inside	62% J	60%	65%	55%	72%	63%	59%	76%	55%	36%	70% J	59%	52%	73%	65%	62%	62%	61%	-	100% A	-	100% A	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q3 Page 10

During the past 12 months, how often did tobacco smoke odour enter your living space? Tobacco smoke odour includes odour from cigarettes, cigars, cigarillo - READ LIST

DO NOT SMOKE OR ONLY DOES SO OUTSIDE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	336	150	186	148	86	101	93	53	118	79	257	44	94	73	121	40	32	8	296	-	40	-	79	44	212
UNWEIGHTED TOTAL	341	94	247	83	91	167	115	65	95	50	291	52	101	70	113	31	23	8	310	-	31	-	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Daily	13% h	12%	13%	10%	17%	13%	17% H	5%	11%	9%	14%	19%	11%	14%	11%	6%	5%	10%	13%	-	6%	-	53% A	-	-
A few times a week	5%	4%	6%	3%	9%	5%	2%	8%	4%	5%	5%	7%	4%	4%	4%	-	-	-	5%	-	-	-	20% A	-	-
Once a week	6% g	7%	6%	9%	6%	3%	2%	6%	7%	1%	8% j	7%	5%	4%	7%	3%	-	16%	7%	-	3%	-	27% A	-	-
Once every couple of weeks	6%	7%	5%	8%	6%	3%	5%	12%	6%	3%	7%	6%	8%	3%	6%	6%	6%	7%	6%	-	6%	-	-	44% A	-
Less often	7%	6%	9%	7%	7%	9%	7%	8%	10%	4%	8%	4%	6%	7%	11%	2%	2%	-	8% p	-	2%	-	-	56% A	-
Never	63%	65%	62%	65%	55%	67%	66%	61%	63%	76% k	59%	57%	67%	68%	61%	82% AS	86% AS	67%	60%	-	82% A	-	-	-	100% A
(DO NOT READ) Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At least once a week	24% UPQ	23%	24%	21%	32%	21%	21%	19%	22%	16%	26%	34%	20%	22%	22%	9%	5%	26%	26% PQ	-	9%	-	100% A	-	-
At least every couple of weeks	29% upQ	30%	29%	29%	37% f	24%	27%	31%	27%	19%	33%	39%	28%	25%	29%	16%	12%	33%	31% pQ	-	16%	-	100% AX	44% a	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q4 Page 11

What was the most common way that tobacco smoke odour got into your living space from somewhere else in the building?

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE

	GENDER			AGE			INCOME			Kids Under 18			EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE		
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
BASE	99	45	54	43	32	24	25	17	32	15	84	17	26	18	35	6	4	2	93	-	6	-	79	20	-	
UNWEIGHTED TOTAL	94	30	64	26	32	36	29	17	28	13	81	14	28	19	30	7	4	3	87	-	7	-	75	19	-	
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
An open window or door, such as from a neighbour's patio or	36% niE	36%	35%	51% E	15%	37% e	34%	36%	19%	53%	33%	51% n	33%	15%	42% n	69% S	62%	79% as	34%	-	69%	-	38%	27%	-	
From the hallway	33% J	43%	25%	28%	29%	49%	34%	23%	38%	8%	38% J	65% aMo	22%	35%	29%	-	-	-	36%	-	-	-	35%	25%	-	
Through electrical outlets, cable or phone jacks or ceiling	2%	2%	2%	-	2%	5%	2%	5%	2%	-	2%	3%	6%	-	-	13%	-	32%	1%	-	13%	-	2%	4%	-	
Through cracks and gaps around sinks, drains, countertops, w	5%	5%	5%	4%	2%	12%	4%	-	13%	8%	5%	-	3%	5%	10%	13%	-	32%	5%	-	13%	-	5%	7%	-	
Through bathroom or kitchen fans	4%	2%	5%	3%	5%	3%	11%	-	2%	-	4%	-	3%	4%	6%	13%	-	32%	3%	-	13%	-	4%	-	-	
Through shared ventilation	10%	6%	13%	8%	15%	5%	11%	8%	9%	13%	9%	-	11%	14%	8%	13%	-	32%	10%	-	13%	-	11%	4%	-	
Spouse/roommate(s) smokes	6%	3%	8%	3%	8%	8%	7%	5%	2%	14%	4%	5%	11%	5%	3%	-	-	-	6%	-	-	-	7%	-	-	
Visitors smoking	11% m	16%	7%	7%	18%	8%	11%	-	24%	4%	12%	5%	2%	18%	17% m	-	-	-	12%	-	-	-	9%	19%	-	
Odour comes in on peoples clothes	7%	13%	3%	9%	10%	-	3%	12%	14%	-	9%	-	15%	4%	8%	10%	17%	-	7%	-	10%	-	7%	10%	-	
Other (SPECIFY)	3%	6%	1%	-	5%	6%	13%	-	-	-	4%	13%	-	-	3%	-	-	-	3%	-	-	-	4%	-	-	
I don't know how it got in	6%	-	12%	3%	10%	8%	-	19%	2%	-	8%	6%	10%	4%	6%	21%	21%	21%	6%	-	21%	-	6%	7%	-	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table 05 Page 12

When tobacco smoke odour entered your living space, how much did it bother or not bother you?

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE			
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	99	45	54	43	32	24	25	17	32	15	84	17	26	18	35	6	4	2	93	-	6	-	79	20	-
UNWEIGHTED TOTAL	94	30	64	26	32	36	29	17	28	13	81	14	28	19	30	7	4	3	87	-	7	-	75	19	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all	22%	27%	17%	10%	34% D	26%	28%	29%	19%	12%	23%	22%	22%	29%	19%	21%	21%	21%	22%	-	21%	-	21%	26%	-
Somewhat	33%	33%	33%	48% ef	23%	21%	25%	31%	32%	40%	32%	20%	25%	44%	39%	74% AS	70%	79% as	30%	-	74% A	-	33%	34%	-
Quite a bit, but did not consider moving	35% UP	38%	33%	30%	39%	41%	31%	28%	41%	40%	35%	47%	47% n	18%	28%	5%	9%	-	38% P	-	5%	-	38%	25%	-
So much that I considered moving	10% b	2%	17% B	12%	5%	13%	17%	12%	7%	8%	10%	10%	6%	10%	14%	-	-	-	11%	-	-	-	9%	15%	-
So much that I moved	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(DO NOT READ) Don't know/refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q6 Page 13

When you think about the tobacco smoke odour that entered your living space, is this something that concerned you at all?

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE			
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	99	45	54	43	32	24	25	17	32	15	84	17	26	18	35	6	4	2	93	-	6	-	79	20	-
UNWEIGHTED TOTAL	94	30	64	26	32	36	29	17	28	13	81	14	28	19	30	7	4	3	87	-	7	-	75	19	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	55%	56%	54%	57%	46%	63%	63%	40%	59%	64%	53%	45%	55%	44%	61%	60%	79%	32%	55%	-	60%	-	60% ^x	36%	-
No	45%	44%	46%	43%	54%	37%	37%	60%	41%	36%	47%	55%	45%	56%	39%	40%	21%	68%	45%	-	40%	-	40%	64% ^w	-
(DO NOT READ) Don't know/refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q7A Page 14

For each one, please tell me whether each one reflects your feelings on having it enter your living space...The tobacco smoke odour entering my living space is a nuisance.

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE -AND- TOBACCO SMOKE CONCERNS ME

	GENDER			AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE		
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	54	25	29	24	15	15	16	7	19	10	45	8	14	8	21	4	3	1	51	-	4	-	47	7	-
UNWEIGHTED TOTAL	56	19	37	16	14	26	18	7	17	7	49	6	16	10	21	4	3	1	52	-	4	-	49	7	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, reflects my feelings	91%	82%	98% ^b	92%	88%	91%	97%	100% ^{Ai}	80%	100% ^{AK}	89%	100% ^{An}	94%	69%	92%	100% ^{AS}	100% ^{AS}	100% ^{AS}	90%	-	100% ^A	-	90%	93%	-
No, does not reflect my feelings	8%	18%	-	8%	12%	5%	-	-	20%	-	10%	-	6%	25%	8%	-	-	-	9%	-	-	-	10%	-	-
(DO NOT READ) Don't know	1%	-	2%	-	-	3%	3%	-	-	-	1%	-	-	6%	-	-	-	-	1%	-	-	-	-	7%	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q7B Page 15

For each one, please tell me whether each one reflects your feelings on having it enter your living space...The tobacco smoke odour entering my living space is a health hazard.

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE -AND- TOBACCO SMOKE CONCERNS ME

	GENDER			AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE		
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	54	25	29	24	15	15	16	7	19	10	45	8	14	8	21	4	3	1	51	-	4	-	47	7	-
UNWEIGHTED TOTAL	56	19	37	16	14	26	18	7	17	7	49	6	16	10	21	4	3	1	52	-	4	-	49	7	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, reflects my feelings	96%	93%	98%	100%	88%	97%	97%	100%	91%	100%	95%	100%	100%	100%	89%	100%	100%	100%	96%	-	100%	-	95%	100%	-
No, does not reflect my feelings	4%	7%	2%	-	12%	3%	3%	-	9%	-	5%	-	-	-	11%	-	-	-	4%	-	-	-	5%	-	-
(DO NOT READ) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q7C Page 16

For each one, please tell me whether each one reflects your feelings on having it enter your living space...The tobacco smoke odour entering my living space is an infringement upon my life and privacy.

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE -AND- TOBACCO SMOKE CONCERNS ME

	GENDER			AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE		
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	54	25	29	24	15	15	16	7	19	10	45	8	14	8	21	4	3	1	51	-	4	-	47	7	-
UNWEIGHTED TOTAL	56	19	37	16	14	26	18	7	17	7	49	6	16	10	21	4	3	1	52	-	4	-	49	7	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, reflects my feelings	68%	61%	73%	64%	73%	68%	76%	59%	64%	59%	70%	74%	45%	82% m	73%	-	-	-	73%	-	-	-	71%	43%	-
No, does not reflect my feelings	28%	36%	21%	31%	22%	29%	19%	41%	30%	41%	25%	26%	50% o	18%	19%	100% AS	100% AS	100% AS	23%	-	100% A	-	25%	46%	-
(DO NOT READ) Don't know	5%	3%	6%	5%	5%	3%	5%	-	6%	-	6%	-	5%	-	8%	-	-	-	5%	-	-	-	4%	11%	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q7D Page 17

For each one, please tell me whether each one reflects your feelings on having it enter your living space...Tobacco smoke odour doesn't worry me.

SMOKE ENTERS LIVING SPACE AT LEAST EVERY COUPLE OF WEEKS -AND- DO NOT SMOKE INSIDE -AND- TOBACCO SMOKE CONCERNS ME

	GENDER			AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?				WHERE SMOKE			SMOKE ENTERING LIVING SPACE		
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	54	25	29	24	15	15	16	7	19	10	45	8	14	8	21	4	3	1	51	-	4	-	47	7	-
UNWEIGHTED TOTAL	56	19	37	16	14	26	18	7	17	7	49	6	16	10	21	4	3	1	52	-	4	-	49	7	-
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes, reflects my feelings	10%	11%	10%	8%	10%	14%	7%	-	21%	8%	11%	5%	23%	8%	6%	38%	22%	100% APQS	8%	-	38%	-	12%	-	-
No, does not reflect my feelings	90%	89%	90%	92%	90%	86%	93%	100% AI	79%	92%	89%	95%	77%	92%	94%	62%	78%	-	92%	-	62%	-	88%	100% AW	-
(DO NOT READ) Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q8 Page 18
 Would you prefer to live in a building where smoking is:
 TOTAL SAMPLE

	GENDER			AGE			INCOME			Kids Under 18			EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE			
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not allowed in any residential units but is allowed on balconies and patios	29%	26%	31%	31%	23%	29%	31%	22%	30%	27%	29%	37%	29%	26%	27%	32%	30%	43%	27%	23%	55% ATV	16%	38%	30%	28%
Not allowed in any residential units and not allowed on balconies and patios	35% UVPQR	32%	37%	34%	35%	36%	34%	28%	42% h	27%	37%	28%	37%	27%	42% n	3%	2%	10%	46% APQR	-	2%	7%	38%	47%	40%
Not allowed in some residential units (i.e. some units would be smoking and some non-smoking)	12%	14%	10%	7%	17% d	14%	9%	24% AGI	8%	11%	12%	12%	12%	7%	15%	17%	19%	7%	10%	33% AU	6%	16%	11%	12%	9%
Allowed anywhere	21% WXso	23%	19%	25%	18%	16%	23%	21%	14%	29%	18%	20%	20%	34% O	13%	41% AS	42% AS	36%	13%	44% A	25%	54% AU	10%	6%	18% X
(DO NOT READ) Don't know	4%	5%	3%	2%	7% d	5%	3%	5%	6%	6%	4%	3%	2%	7%	3%	7%	8%	4%	3%	-	12%	7%	3%	5%	5%
Combined - Not allowed in any residential units	63% TVPQh	58%	68%	65%	58%	65%	64% h	50%	72% H	54%	66%	65%	65%	53%	69% n	36%	32%	53%	73% APQ	23%	57% TV	23%	76% a	77% a	68%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table 09 Page 19

If two multi-unit dwellings were the same in every way - including cost - except that one did not allow smoking anywhere, how likely or unlikely would you - READ LIST

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all likely	16% wXySO	20%	13%	15%	21%	14%	14%	25% gl	10%	22%	15%	23% o	12%	31% amO	7%	41% AS	46% ArS	18%	7%	59% AU	19%	52% AU	9%	6%	9%
Not very likely	6%	8%	5%	4%	11% df	5%	10%	8%	4%	2%	8%	5%	9%	6%	5%	14% aS	15% aS	10%	4%	18%	13%	13%	3%	10%	4%
Somewhat likely	13% Lf	12%	14%	19% eF	9%	7%	13%	10%	12%	14%	12%	3%	9%	16% l	17% Lm	19%	15%	35%	11%	13%	17%	24%	11%	12%	11%
Very likely	60% TUVPrn	54%	65%	58%	56%	69% e	60%	53%	69% H	54%	62%	66% n	64% n	45%	67% N	19%	16%	31% APQR	75% APQR	11%	33% tv	10%	71%	69%	70% a
(DO NOT READ) Would not make a difference	4%	4%	3%	4%	1%	5%	4%	4%	3%	7%	3%	3%	6%	3%	3%	7%	7%	6%	3%	-	19% a	-	4%	3%	5%
(DO NOT READ) Don't know	1%	1%	*%	-	2%	*%	-	1%	-	-	1%	-	*%	-	-	-	-	-	1%	-	-	-	3%	-	-
Very/somewhat likely	73% TUVPQ	66%	79% B	77% e	65%	76% e	72%	63%	82% aH	68%	74%	70%	72%	60%	84% AlmN	37%	31%	67% pQ	86% APQ	24%	49% t	35%	82%	81%	81%
Not very/at all likely	23% WYSO	29% c	18%	19%	32% adF	19%	23%	33% l	15%	24%	22%	27% o	21%	37% amO	12%	55% ArS	62% ARS	27%	11%	76% AU	32%	65% AU	11%	16%	14%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table Q10 Page 20
How strongly would you support or oppose a smoking ban for your multi unit dwelling? Would you...

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly oppose	20% xYSd	23%	18%	12%	32% AD	22% d	25%	29%	18%	13%	23%	24%	16%	25%	18%	51% AS	54% AS	38% s	9%	54% A	32%	69% AU	16%	10%	11%
Somewhat oppose	11%	13%	9%	12%	11%	9%	9%	16%	10%	15%	10%	8%	16%	9%	9%	16%	17%	12%	9%	30% av	15%	8%	7%	10%	10%
Somewhat support	24% pQ	22%	27%	31% e	18%	20%	23%	24%	26%	24%	25%	20%	26%	22%	26%	16%	8%	49% pQ	28% PQ	-	25%	17%	35%	32%	23%
Strongly support	38% TUVpQ	32%	43% b	36%	34%	44%	40%	31%	43%	29%	40%	44%	38%	28%	42%	11%	13%	-	47% aPQ	8%	20% v	4%	40%	46%	45%
(DO NOT READ) My building already has a smoking ban	1%	*	1%	-	1%	1%	1%	-	-	-	1%	1%	*	*	1%	-	-	-	1%	-	-	-	-	-	1%
(DO NOT READ) Don't know	6% KgHc	10% C	2%	10%	3%	3%	2%	1%	2%	19% aK	2%	2%	4%	14% Lo	3%	6%	7%	-	6%	9%	8%	2%	3%	2%	9% wx
SUPPORT	62% TVpQ	53%	69% B	67% e	52%	64% e	63%	54%	69% h	52%	65%	64%	63%	51%	69% n	26%	21%	49%	75% APQ	8%	44% Tv	21%	75% a	78% A	68%
OPPOSE	31% yS	36%	28%	24%	43% ADf	31%	34%	44% al	28%	28%	32%	33%	32%	34%	27%	68% AS	71% AS	51% s	18%	84% AU	48%	77% AU	23%	20%	22%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table D1 Page 21
What is the highest level of education you have completed? Is it: - READ SCALE

TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
TOTAL ANSWERING	397	183	214	175	108	113	118	71	133	88	309	55	111	95	136	105	86	19	291	26	40	39	76	44	211
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER																									
Less than a high school diploma	14% rID	14%	13%	4%	12% D	31% ADE	27% AHI	8%	2%	7%	16%	100% A	-	-	-	17% r	20% R	3%	13%	11%	18%	19%	19%	9%	12%
Graduated from high school	28% V	27%	29%	28%	25%	30%	38% ahl	26%	20%	34%	26%	-	100% A	-	-	32%	34%	21%	27%	50% aV	41% V	11%	24%	29%	30%
Graduated from community college or technical school	24% F	24%	24%	26% f	30% F	14%	17%	32% G	23%	42% aK	19%	-	-	100% A	-	29%	28%	33%	22%	22%	21%	43% a	21%	15%	24%
Graduated from university	34% tPQJGF	35%	34%	42% F	32%	25%	18%	35% G	55% AGH	17%	39% J	-	-	-	100% A	22%	17%	44%	39% PQ	18%	20%	27%	35%	46%	35%
(DO NOT READ) Refused	1%	1%	1%	-	2%	2%	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	4%	-	1%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table D2 Page 22
Including yourself, how many people 18 years of age or older live in your household? - RECORD NUMBER

TOTAL SAMPLE

	GENDER			AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
TOTAL ANSWERING	391	184	206	174	106	111	113	70	131	87	304	51	110	92	133	105	85	19	286	26	40	38	76	43	207
UNWEIGHTED TOTAL	388	119	269	97	110	181	129	83	106	54	334	58	117	88	120	89	75	14	299	25	31	33	70	48	212
NO ANSWER																									
One	41% JID	36%	45%	21%	52% aD	62% AD	59% AI	52% I	21%	17%	48% J	68% AMNO	37%	37%	37%	40%	42%	34%	41%	50%	33%	41%	36%	46%	40%
Two	46% LGF	52%	40%	54% F	45% f	33%	32%	42%	60% AGH	70% AK	39%	21%	50% L	55% L	44% L	40%	43%	25%	48%	38%	39%	41%	49%	52%	45%
Three	10% hEF	8%	11%	18% EF	2%	4%	7%	4%	15% H	9%	10%	5%	7%	7%	15% Im	18% aS	13%	41% aS	6%	12%	23%	18%	11%	-	9%
More than three	4% F	4%	4%	7% f	1%	1%	2%	2%	5%	4%	4%	6%	6% n	1%	3%	2%	2%	-	5%	-	5%	-	4%	3%	5%
Refused	*%	-	1%	-	1%	-	-	-	1%	-	1%	-	-	2%	-	-	-	-	1%	-	-	-	-	2%	*%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table D3 Page 23
Do you have any children under the age of 18?
TOTAL SAMPLE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION				SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE				
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/ Tech	Uni v	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASE	401	185	216	175	111	115	118	71	133	88	313	55	111	95	136	105	86	19	296	26	40	39	79	44	212
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	22% I OhF	26%	19%	36% AeF	22% F	1%	17%	13%	29% gh	100% A	-	11%	27% LO	39% aLO	11%	23%	26%	10%	21%	16%	39% tV	11%	16%	14%	29% wX
No	78% nD	74%	81%	64%	78% d	99% ADE	83% i	87% al	71%	-	100% A	89% aMN	73%	61%	89% AMN	77%	74%	90%	79%	84% u	61%	89% U	84% y	86% Y	71%

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters

Smoke Free Nova Scotia/Lung Association—May 2008

Table D4 Page 24
 What would you say is the total annual income of your household before taxes? Is it: - READ SCALE

	GENDER		AGE			INCOME			Kids Under 18		EDUCATION			SMOKE?			WHERE SMOKE			SMOKE ENTERING LIVING SPACE					
	TOTAL	Male	Female	18-34	35-54	55+	Under \$30k	\$30k-\$49k	\$50k+	Yes	No	< HS	HS Grad	Comm/Tech	Univ	Yes	Daily	Occ	No	Inside	Outside	Equally	At least once/wk	Less than once/wk	Never
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
TOTAL ANSWERING	322	145	177	138	97	87	118	71	133	68	255	41	90	73	119	93	77	16	229	19	35	39	56	40	168
UNWEIGHTED TOTAL	401	120	281	98	114	189	137	84	108	55	346	65	118	90	123	91	77	14	310	25	31	35	75	49	217
NO ANSWER																									
Under \$30,000	37% O	29%	43% B	30%	29%	56% ADE	100% A	-	-	29%	38%	78% AMNO	51% aNO	27%	18%	44%	41%	58%	33%	37%	48%	45%	35%	29%	37%
\$30,000 to \$39,999	15% d	11%	18%	7%	27% ADF	14%	-	68% A	-	12%	16%	13%	14%	24% O	11%	20%	21%	13%	13%	25%	10%	25%	12%	15%	13%
\$40,000 to \$49,999	7% Lj	6%	8%	8%	5%	8%	-	32% A	-	2%	8% J	1%	6%	7%	10% L	6%	7%	-	8%	10%	6%	4%	7%	11%	7%
\$50,000 to \$59,999	12% U	18% C	8%	14%	14%	8%	-	-	30% A	11%	13%	-	9%	18%	16%	12%	11%	17%	13%	11%	2%	21% U	15%	16%	9%
\$60,000 to \$69,999	6% m	7%	6%	6%	9%	4%	-	-	16% A	5%	7%	-	2%	7%	12% M	6%	7%	5%	7%	10%	7%	3%	9%	4%	7%
\$70,000 to \$79,999	9% vF	8%	9%	13% F	8% F	2%	-	-	21% A	22% aK	5%	8%	15% o	6%	5%	5%	5%	7%	10%	-	12%	2%	9%	5%	12%
\$80,000 to \$89,999	4% F	7%	2%	8% eF	2%	1%	-	-	11% a	4%	4%	-	-	5%	8%	1%	2%	-	6% p	7%	-	-	7%	9%	3%
\$90,000 to \$99,999	3%	3%	4%	7%	-	2%	-	-	8%	-	4%	-	2%	-	8%	-	-	-	5%	-	-	-	-	8%	5%
\$100,000 or over	6% Mc	10% C	2%	6%	7%	5%	-	-	15% A	15% k	4%	-	*%	6%	13% M	6%	7%	-	6%	-	15%	-	5%	3%	9%
(DO NOT READ) Don't know	5% U	5%	4%	6%	2%	5%	-	-	-	5%	4%	11%	8%	2%	2%	3%	4%	-	5%	16% u	*%	-	7%	1%	4%
(DO NOT READ) Refused	20% xPQe	22%	18%	21%	12%	27% E	-	-	-	25%	19%	24%	16%	29% O	12%	10%	8%	18%	24% PQ	23%	14%	-	35% aX	9%	22% X

Significant differences between segments at 95% indicated by upper case letters and those at 90% indicated by lower case letters