



Smoke-Free Housing

Why it's good business for landlords

Second-Hand Smoke in Multi-Unit Dwellings

86,900 or one in four

CW TCAN* area residents living in multi-unit dwellings who report weekly exposure to second-hand smoke – highest in Ontario.



* Central West Tobacco Control Area Network (includes: Halton Region, Niagara, Hamilton, Haldimand-Norfolk, Wellington-Dufferin-Guelph, Waterloo and Brant.)

Health Effects of Second-Hand Smoke

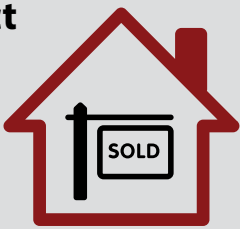


Tobacco toxins & nicotine levels

remain significantly higher in smoker's apartments than in non-smoker's apartments, potentially exposing future tenants.

Economic Benefits: Smoke-Free Units are Good for Business

Smoke-free dwellings can positively affect the value at resale by up to **29%**.



Smoke-free units have a **much lower risk** of fire damage.



Landlords with smoke-free dwellings save an average of



\$800/unit in maintenance and cleaning costs upon unit turnover.

Market Demand for Smoke-Free Housing

80%



of residents, given the choice between two identical buildings, would select the building which prohibited smoking everywhere.

87%

of **adults in Ontario** believe smoking should not be allowed inside multi-unit dwellings with shared ventilation.



Legal, Easy to Implement, Non-Discriminatory, Enforceable



Landlords have the legal right to **protect their property** and designate their building as non-smoking.

Once implemented, no-smoking policies are typically adhered to and **require little staff time or monitoring.**



All statistics from CAMH Monitor (Centre for Addiction and Mental Health) except where noted).

For more information visit halton.ca/smokefreehousing

